

DIGITALX

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MARKETERS ACADEMY

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WELCOME TO
THE LARGEST
AGENCY BASED
DIGITAL MARKETING CAMPUS

- Industry Expert Teaching
- Industry Standard Syllabus
- Agency Based Training
- Placement Assistance

CERTIFIED SEO & WEB DEVELOPMENT COURSE

www.digitalxacademy.com

KOCHI | TRIVANDRUM

CREATING THE SKILLED MARKETERS OF TOMORROW!

DigitalX Marketers Academy is recognized as the Largest digital marketing institute in Kerala, reshaping traditional methods and providing modern strategies for your digital marketing education. We offer a unique learning experience, including free internships, flexible study schedules, and both online and offline classes. Through practical training in digital marketing, we empower students to realize their goals. We prepare the next generation to excel in the digital world with expertise and creativity. Not only do we focus on skill-building, but we also assist students in finding placements, ensuring a clear path to success.

VISION:

Our goal is to make digital marketing education available to everyone, ensuring that high-quality knowledge is within reach. We want to empower people worldwide to succeed in the digital era, building a global community working together towards success.

MISSION:

We aim to make digital marketing careers accessible to all, inspiring creativity, encouraging innovation, and building a community of supportive thinkers. Our goal is to equip individuals with the skills and values to drive positive change, making learning enjoyable, convenient, and lifelong.



AGENCY-BASED PRACTICAL LEARNING FROM BLUEPIN DIGITAL

OUR UNIQUE APPROACH TO TRAINING:

DigitalX Marketers Academy offers hands-on training in digital marketing through real-world agency internships, live sessions with industry experts, and flexible class schedules tailored to each student's time zone. You can choose between online and offline classes, enjoy a student-friendly atmosphere with top-notch facilities, and build career connections through networking opportunities and industry events. We also guide placements and offer trending courses to keep you ahead in the ever-evolving field of digital marketing

AGENCY ORIENTATION

BASIC UNDERSTANDING OF CLIENT ONBOARDING

MONTHLY REPORTS TO CLIENTS

TIME MANAGEMENT / PROFESSIONALISM

SOCIAL MEDIA MANAGEMENT

CLIENT COMMUNICATION AND RELATIONSHIP BUILDING

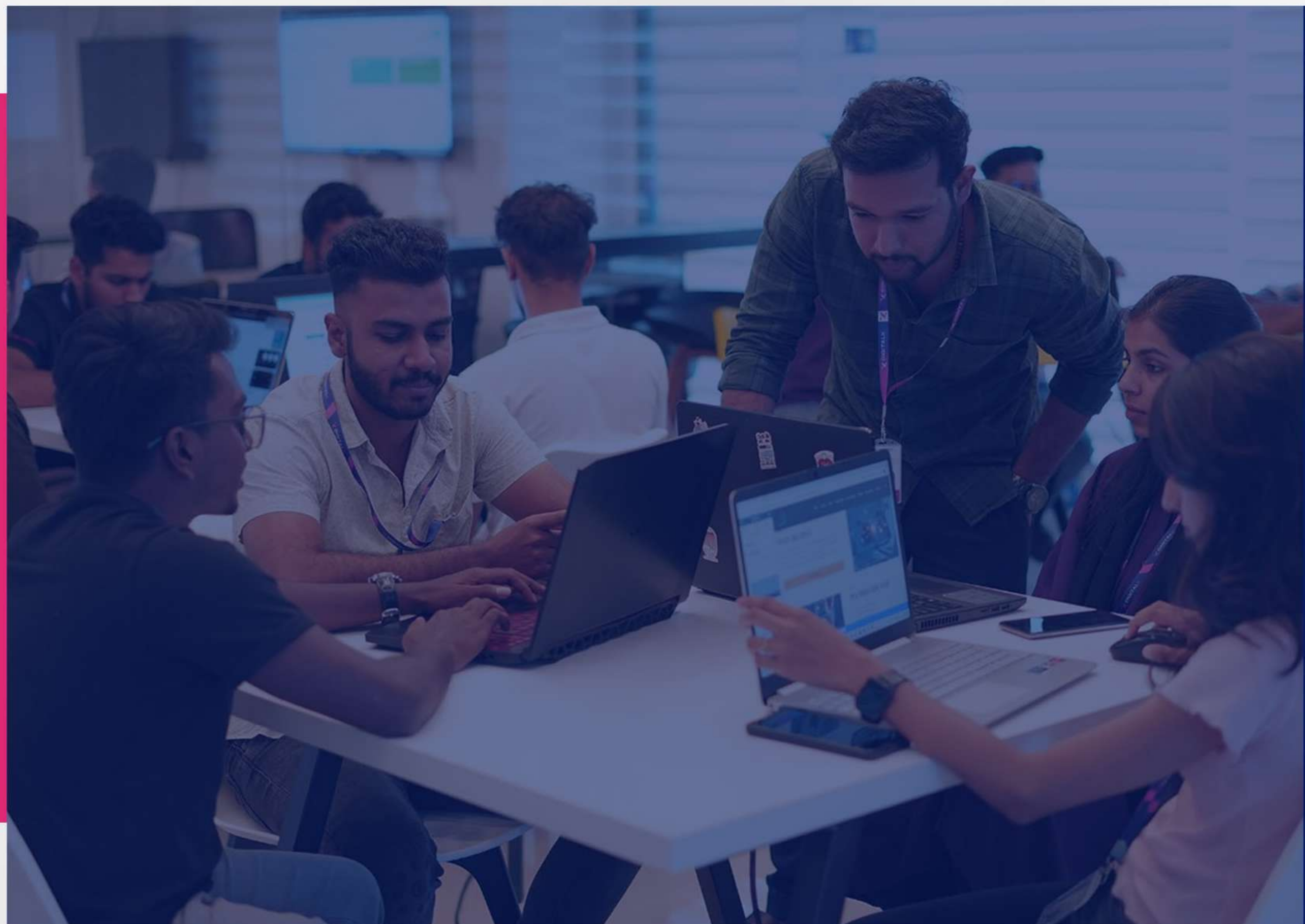


COURSE OVERVIEW

DigitalX Marketers Academy's 1 - month 'Certified SEO and Web Development' crash course helps you to gain insights on essential digital marketing skills. Explore SEO fundamentals, advanced strategies, and hands-on web development using platforms like WordPress. Ideal for marketers, business owners, and digital enthusiasts, this condensed program offers a comprehensive overview, empowering you to optimize websites, implement SEO tactics, and understand HTML/CSS basics. Transform your digital toolkit in just four weeks!

COURSE OUTLINE

- **MODULE 1 – DIGITAL MARKETING ESSENTIALS**
- **MODULE 2 – ADVANCED SEO STRATEGIES**
- **MODULE 3 – INTRODUCTION TO WEB DEVELOPMENT**
- **MODULE 4 – PUTTING IT TOGETHER**



WHO SHOULD ENROLL FOR THIS ADDMC PROGRAM?



Marketing Professionals

Those already working in marketing can upgrade their skills to include digital strategies.



Business Owners & Entrepreneurs

To promote their businesses online and reach a larger audience.



Career Changers

Individuals looking to transition into the digital marketing field.



Recent Graduates

Those seeking to enhance their employability with in-demand digital marketing skills.



Freelancers & Consultants

To effectively grow and monetize their online presence..



Content Creators & Influencers

Individuals looking to transition into the digital marketing field.

DIGITAL MARKETING TOOLS WE COVER

 Google Analytics

 Google Tag Manager

 SEMRUSH

 MOZ

 HubSpot

 ChatGPT

 Meta

 Microsoft | Clarity

 yoast

 SmallSEOTools

 WORDPRESS

 ahrefs

 Ubersuggest

 mailchimp

 QuillBot
Paraphrasing Tool



 Google Ads



 grammarly

 Hootsuite

 Yandex
Webmaster

 Bing
webmaster



 shopify

 Google
Search Console

 Canva

 Google
Keyword Planner

CERTIFICATIONS THAT GIVE YOU PROMISES

DigitalX Marketers Academy offers a variety of Digital Marketing Certification Courses from Google, Hubspot, Semrush, Microsoft, LinkedIn, and Meta. These certifications cover essential skills like Google tools, inbound marketing, SEO, advertising fundamentals, professional networking, and social media advertising. Gain practical expertise and industry recognition to thrive in digital marketing with our courses.



OUR TRAINERS LEAD THE WAY!



EXPERIENCE OUTSTANDING MENTORING
THAT WILL SUPPORT YOU
AT EVERY STAGE OF YOUR JOURNEY
TO BECOMING A SUCCESSFUL DIGITAL MARKETER,
OPENING ENDLESS OPPORTUNITIES ALONG THE WAY.
BEGIN YOUR ADVENTURE NOW!

PROVIDING ENDLESS POSSIBILITIES FOR YOUR DIGITAL MARKETING CAREER

VERSATILE SKILLS: Digital marketers thrive across industries like e-commerce, tech, hospitality, and finance, driving traffic and implementing effective strategies.

SPECIALIZATION: From SEO to social media marketing, digital marketers can specialize and advance to roles like managers or consultants.

HIGH DEMAND: Businesses recognize the importance of digital marketing, creating a high demand for professionals who can optimize websites and boost sales.

CAREER GROWTH: With experience, digital marketers progress to leadership roles like managers or CMOs, continually learning and adapting to industry trends.

ENTREPRENEURIAL VENTURES: Opportunities abound for starting agencies, freelancing, or venturing into e-commerce, showcasing creativity and innovation.

GLOBAL REACH AND REMOTE WORK: Digital marketers collaborate globally and enjoy remote work options, using different platforms for networking and freelancing.

CAREER OPPORTUNITIES OF DIGITAL MARKETING



Social Media Manager



Digital Marketing Manager



Content Marketing



Email Marketing



SEO Specialist



SEO



Content Strategist



Digital Marketing Analyst



Search Engine Marketer



Automation Expert



Content Writer



Mobile Marketing



Copywriting



Data Analyst



Graphic Designer



PPC



User Experience Design



Web Developer



Brand management



Content Manager



E-commerce



Paid Marketing



Web Design



Advertising Manager

FROM CLASSROOM TO CAREER: OUR STUDENTS PLACED IN LEADING COMPANIES!



JOHNIE PAUL
Digital Marketing Executive
Third Eye



HRITHIK PRADEEP
Digital Marketing Executive
Bharata Mata College



ALI NAIJH
DM Client Management
Inboon Media



ATHUL
Performance Marketing Executive
GreenAds Global



ANUPAMA K
Digital Marketing Executive
One Step



AISHWARYA NAIR
Seo Specialist
Bluepin digital



AKASH R
Social Media Executive
EVM Wheels



ASNA ABDUL KHADER
JR: Social Media Executive
Upswing Digital



SHAMREEN T.S
Digital Marketing Manager
Ellickal Traders



AADHIL HUSAIN
Social Media Executive
GulfJobs, UAE



AJMAL
Digital Marketing Executive
Blis



MOHAMMED SALIHU
Digital Marketing Executive
NBT



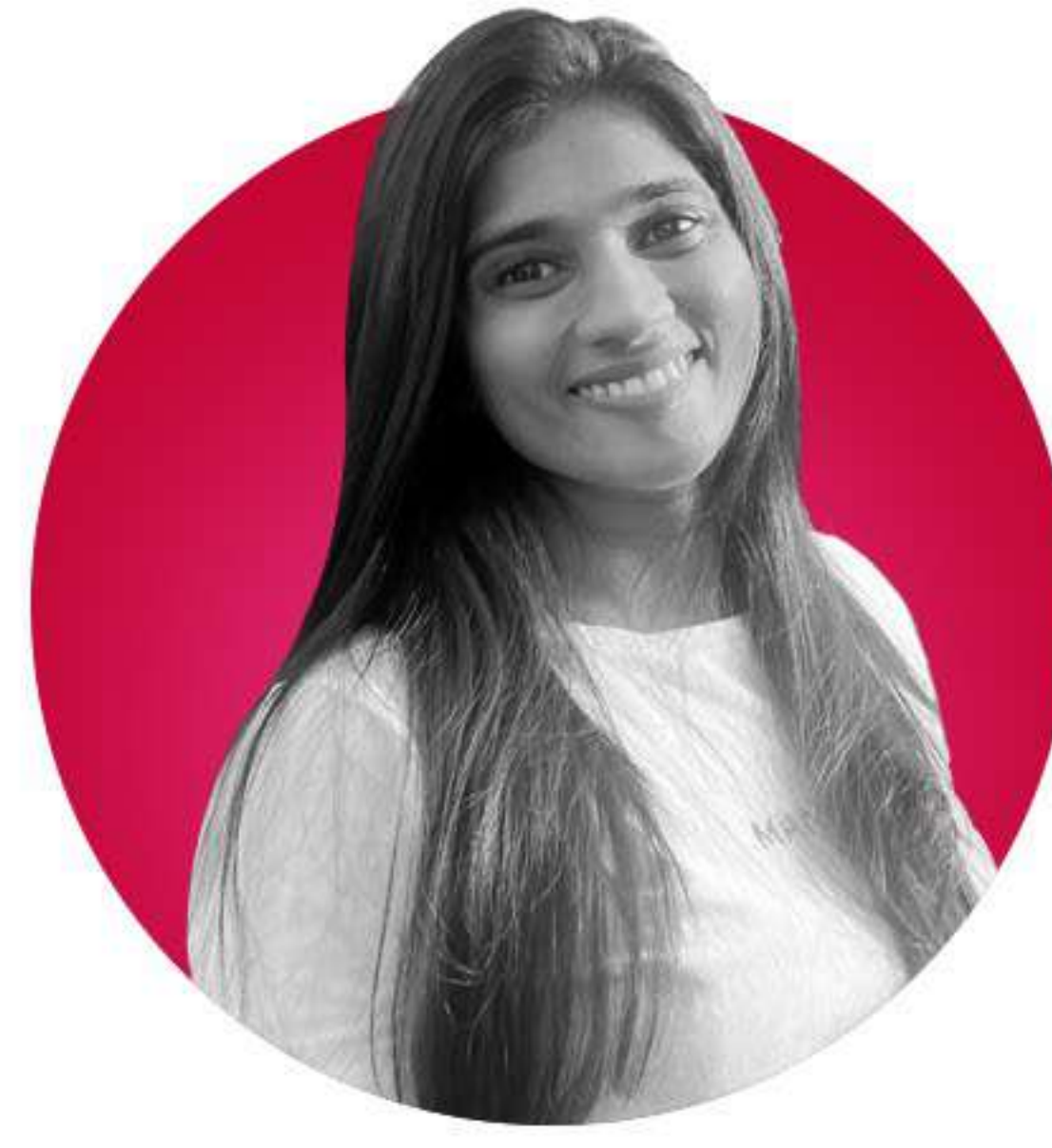
SOURAV SAJEEV

Sales Development Executive
Curl Up



KURIYAKOSE

Seo Analyst
Dotwibe



ANUSHA V.S

Senior Strategic Executive
BBP



SHABNAM

Seo Analyst
Reyson Badger



SAHLA SULTHANA

Digital marketing executive
Qualida



AMRUTHA AJITH

Digital Marketing Executive
Ibidz



MOHAMED SHIBIL P.T

Digital Marketing Associate
Cygnotech



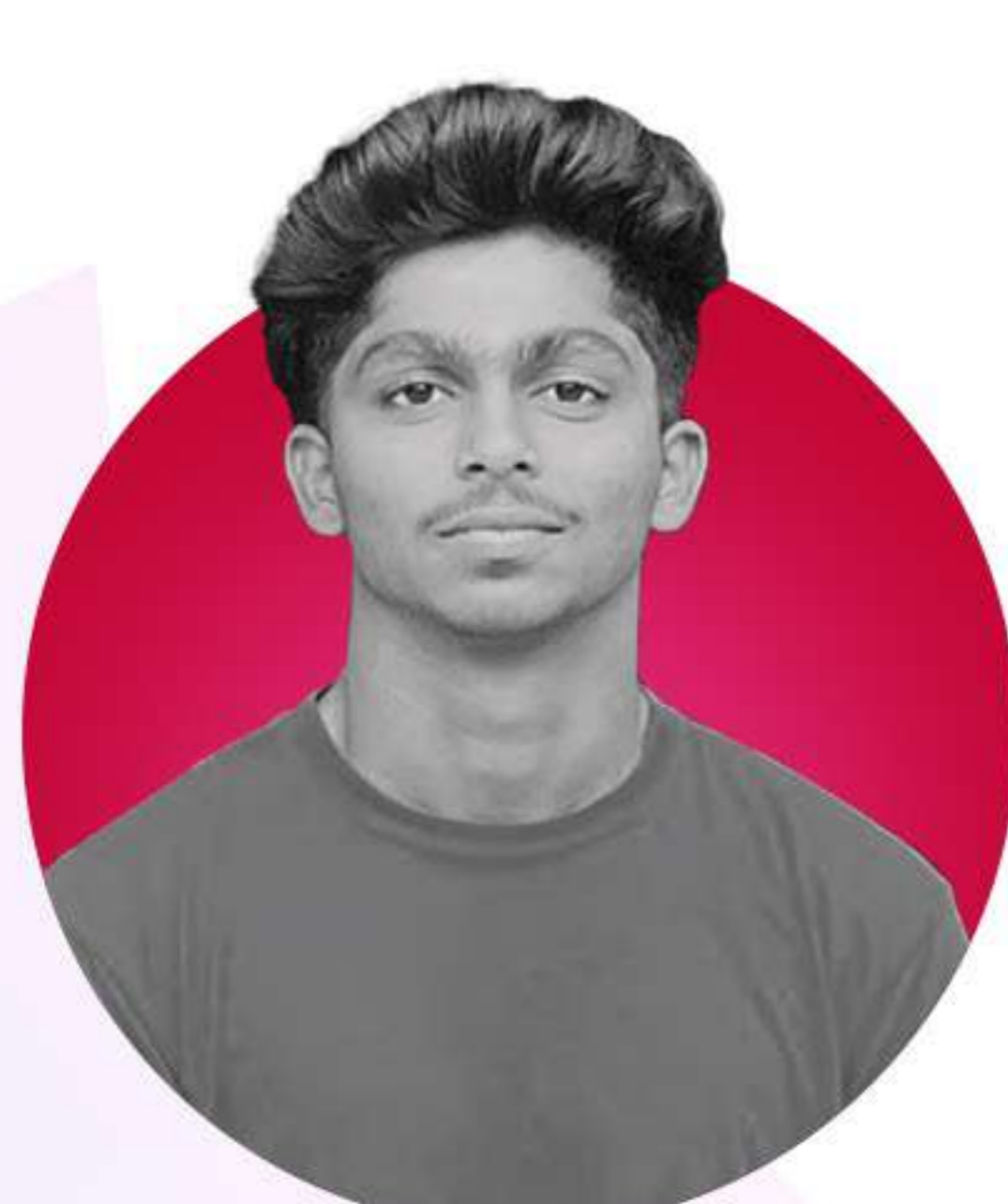
ANGEL D JOHN

Digital Marketer
Zenesty Triumphs International



ANUPA N.S

Seo Analyst
Bluepin



MOHAMED NASIL

Digital Marketing Manager
Marble Land



MUHAMMED RIZWAN

Performance Marketer
Bluepin



ADARSH KRISHNA

Digital Marketing Specialist
Visa 4 Study



RONY SABU

Seo Analyst
Bluepin



APARNA .P

Seo Consultant
Reyson Badger



IKFA HENNA

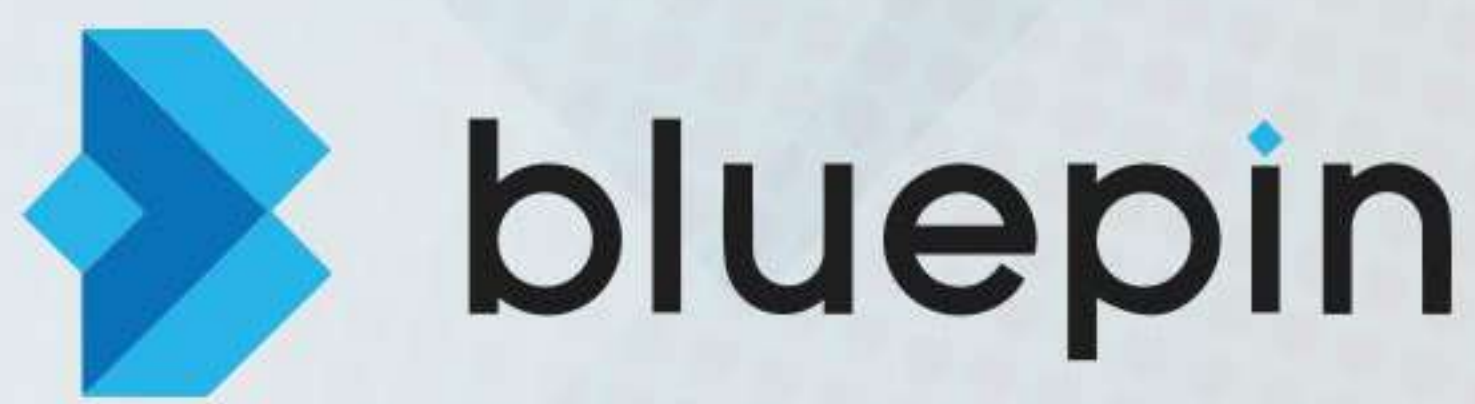
Seo Analyst
Storycatcreative



NABILA P.M

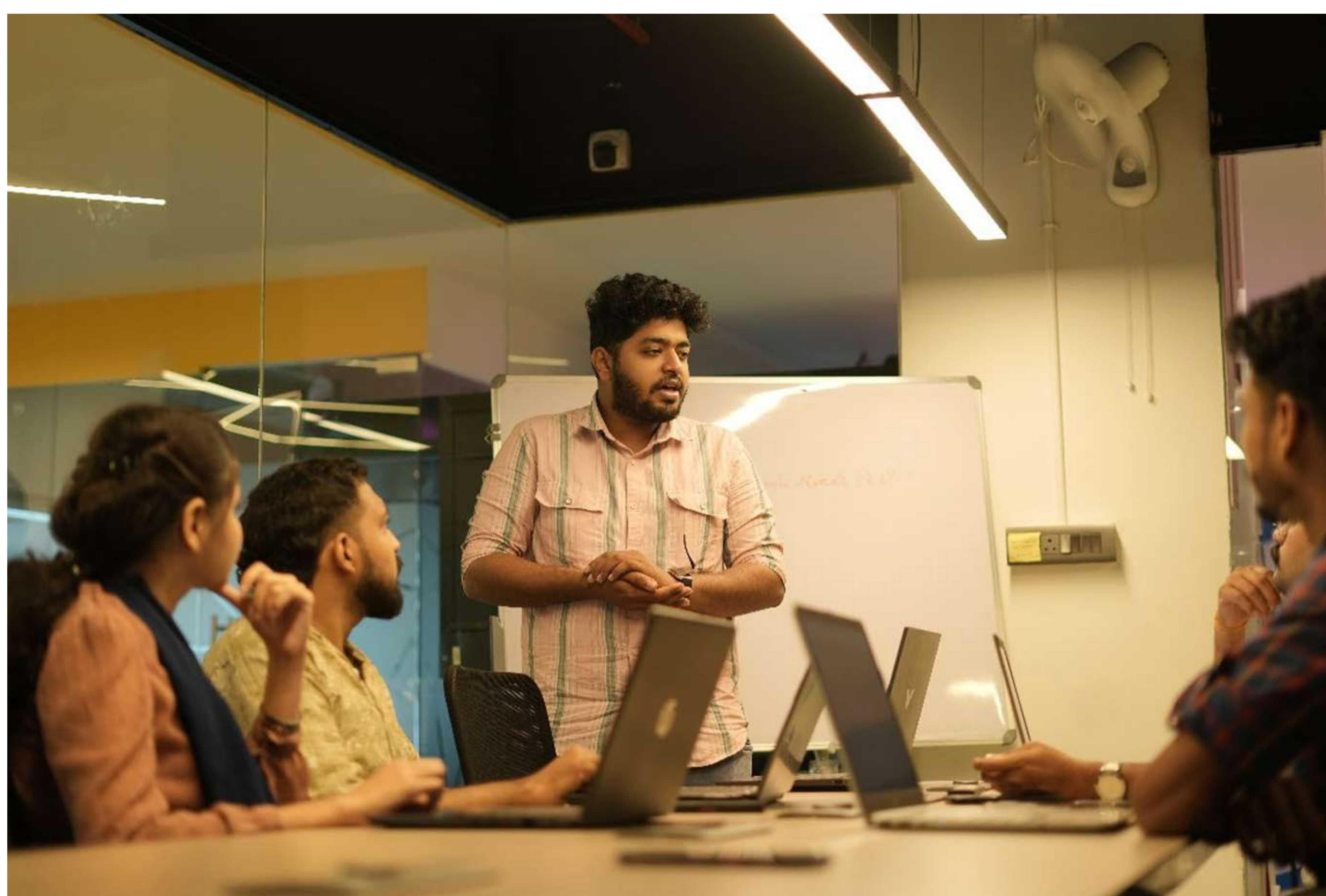
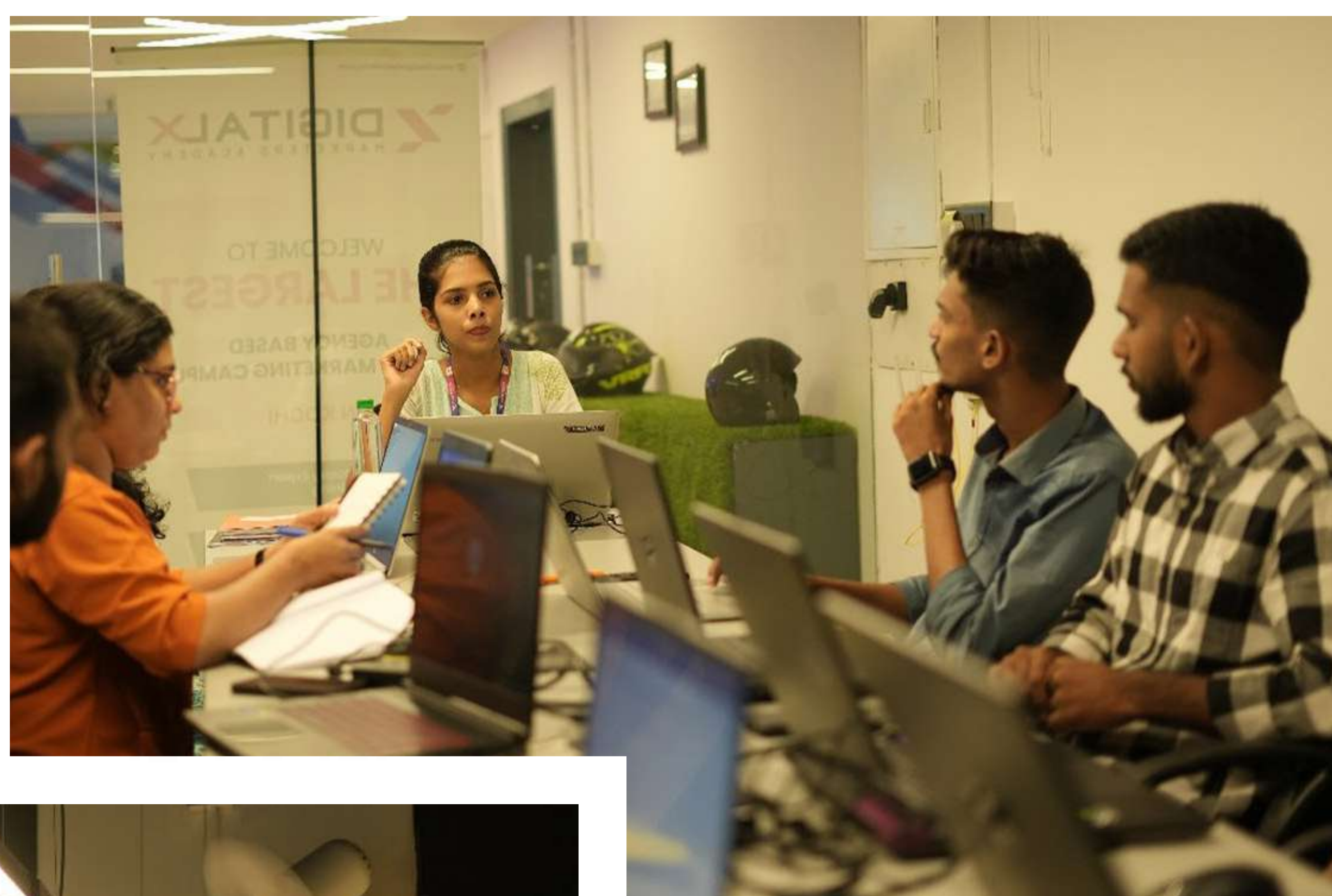
Seo Consultant
Reyson Badger

SUCCESSFUL PLACEMENTS IN LEADING COMPANIES





JOURNEY AT DIGITALX





CERTIFIED SEO & WEB DEVELOPMENT COURSE:

FAQ

WHAT IS THE DURATION OF THE CERTIFIED SEO AND WEB DEVELOPMENT COURSES IN KERALA?

The Certified SEO and Web Development Courses in Kerala is a 1-month program designed to provide a comprehensive overview of essential digital marketing skills, including SEO fundamentals, advanced strategies, and hands-on web development using platforms like WordPress.

WHAT TOPICS ARE COVERED IN THIS COURSE?

The course covers SEO Fundamentals, Advanced SEO Strategies, Introduction to Web Development, and practical sessions on combining these skills to optimize websites and understand HTML/CSS basics.

WHO IS THIS COURSE IDEAL FOR?

This course is ideal for marketers, business owners, and digital enthusiasts who want to gain insights into essential digital marketing skills, optimize websites, implement SEO tactics, and understand web development basics.

WILL I RECEIVE A CERTIFICATION UPON COMPLETION OF THE COURSE?

Yes, upon successful completion of the course, you will receive a certificate from DigitalX Marketers Academy. This certification recognizes your proficiency in SEO fundamentals, advanced strategies, and hands-on web development, validating your skills in the digital marketing landscape.

ARE THERE ANY PREREQUISITES FOR ENROLLING IN THIS COURSE?

There are no specific prerequisites for enrolling in this course. It is designed for individuals with varying levels of experience in digital marketing and web development. Basic knowledge of computers and the internet is recommended.



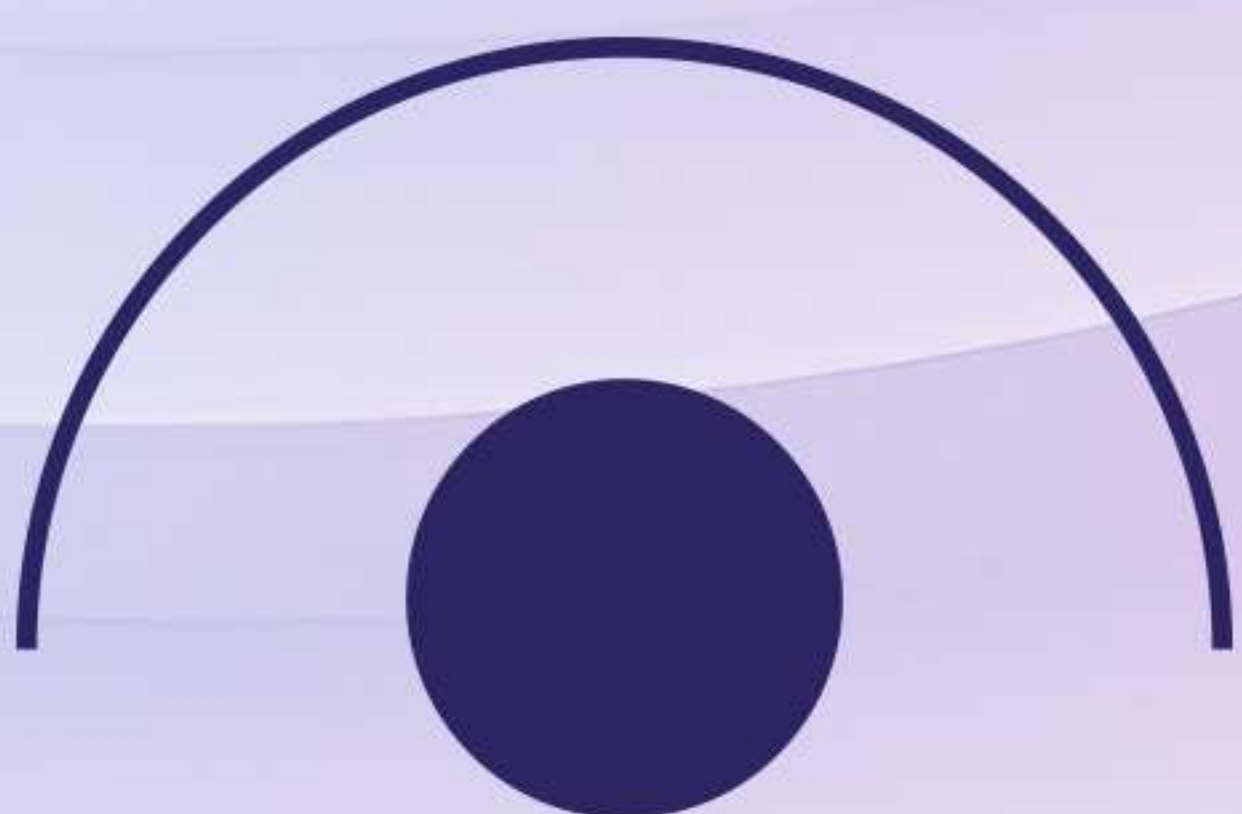
EVENTS

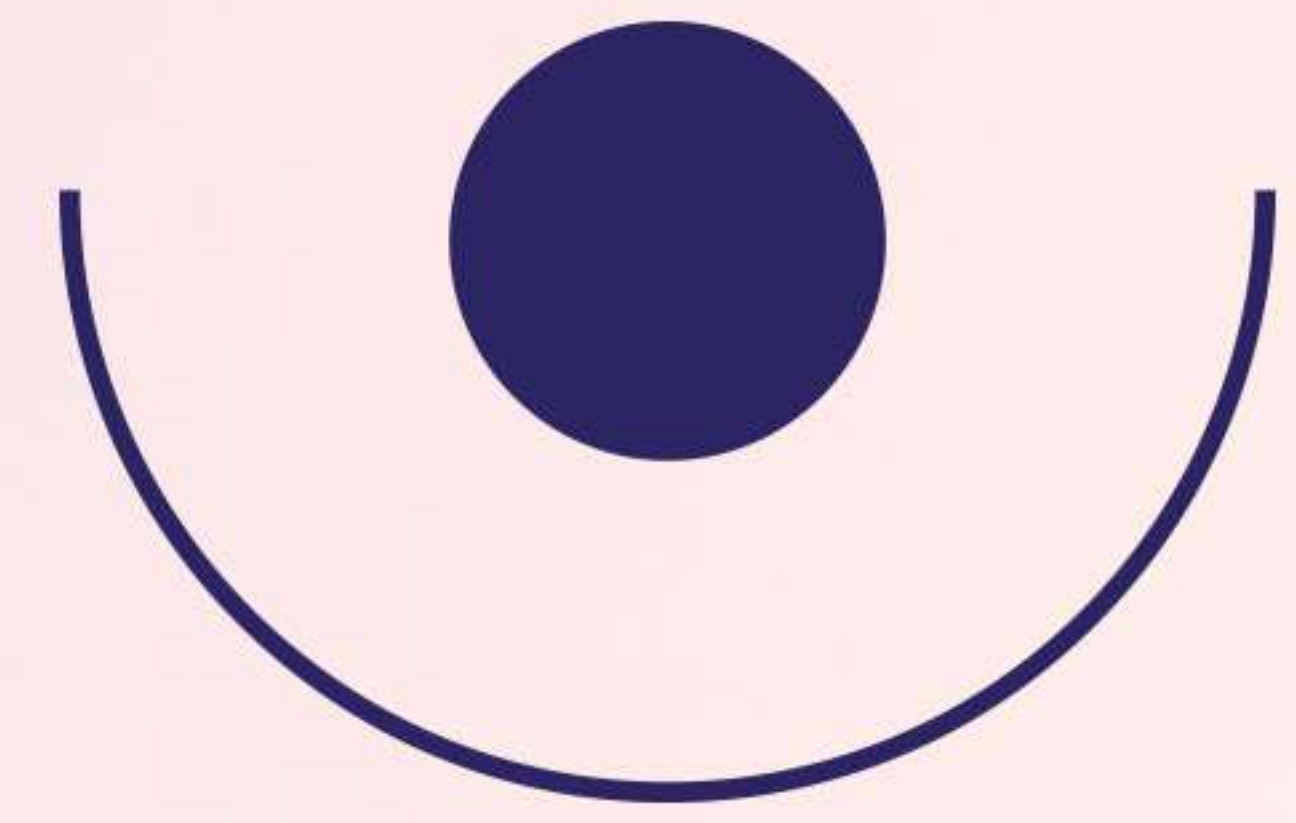


Halloween Celebration



Christmas Celebration



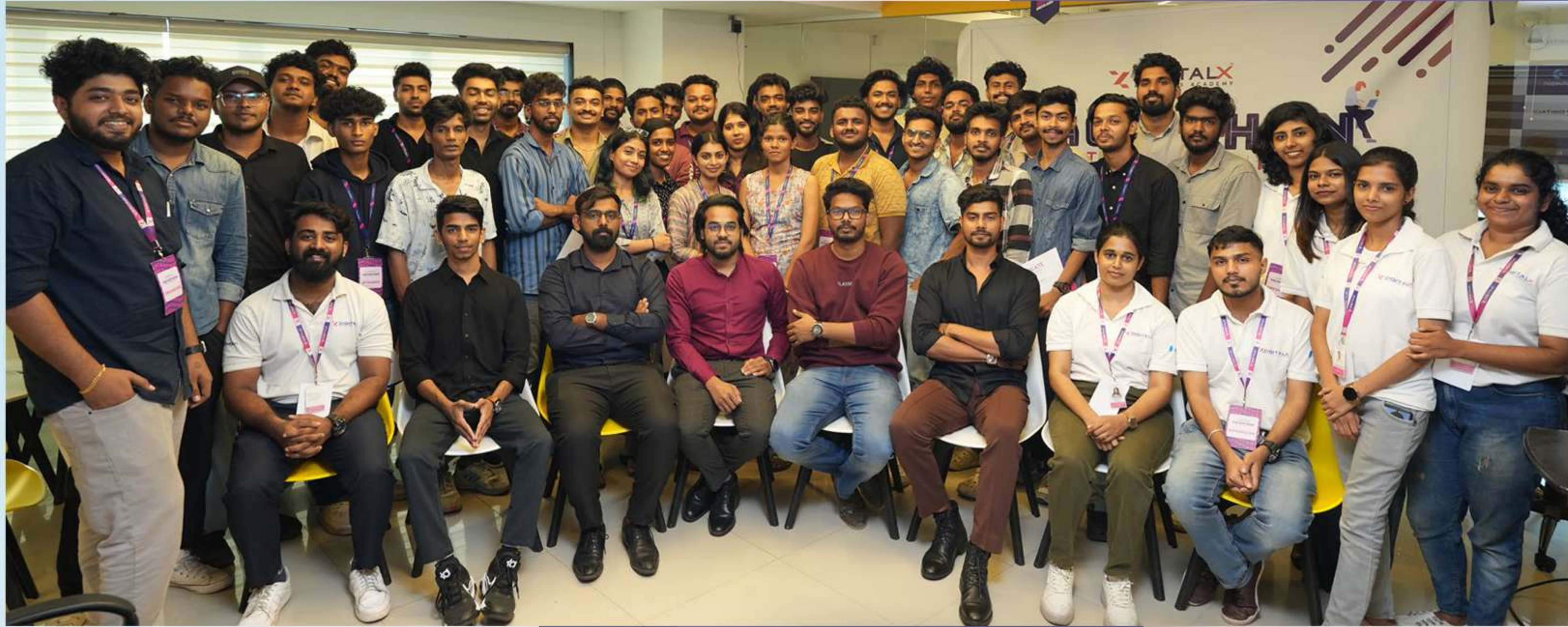


Cricket Tournament



Onam Celebration



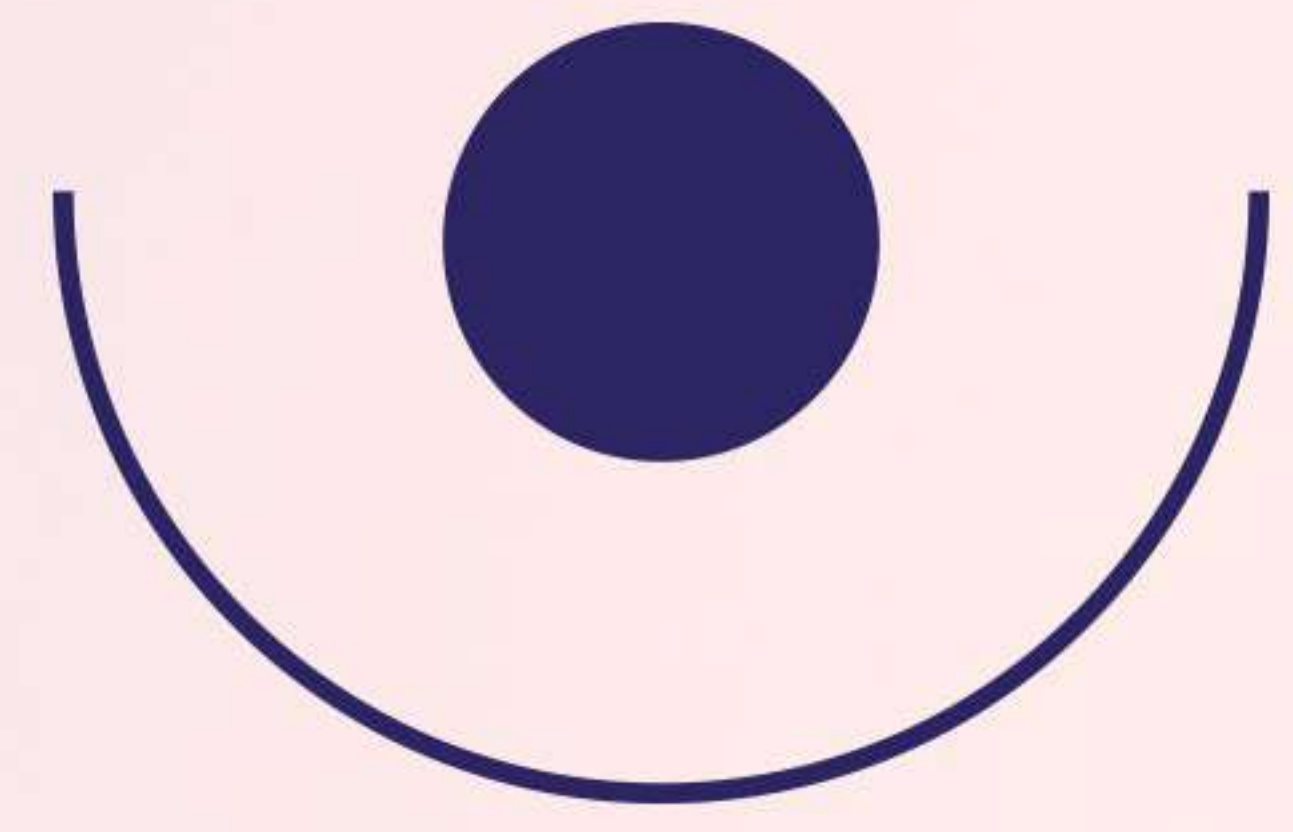


HACKATHON 2024

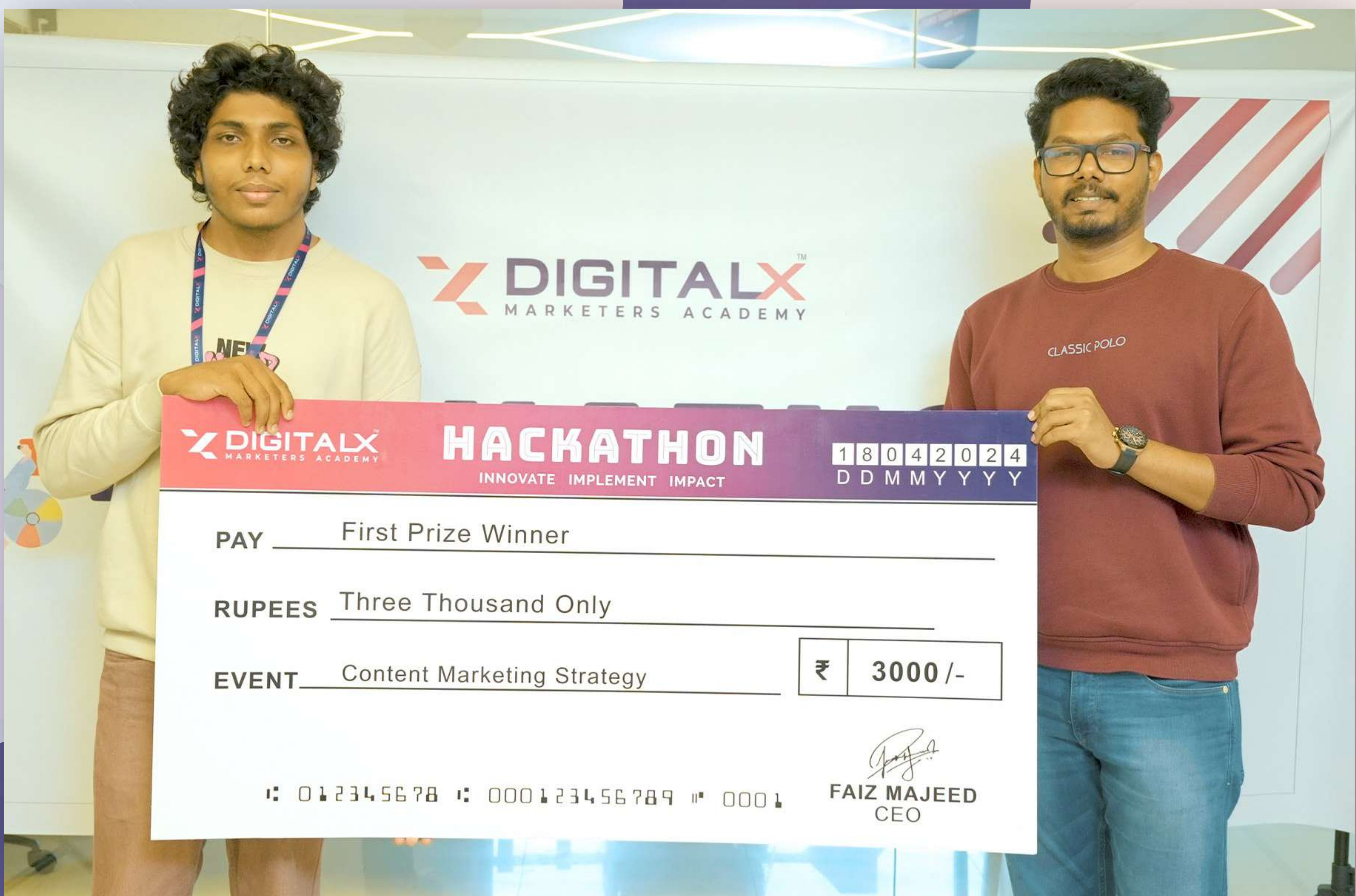


1 Year Anniversary Celebration





STUDENTS ACHEIVEMENTS



HOW DIGITALX WILL HELP YOU ACHIEVE YOUR DREAM JOB

At DigitalX Marketers Academy, we are proud to be the largest digital marketing community in Kerala, dedicated to helping students achieve their career aspirations. Our comprehensive training programs and regular assessments are designed to support you in securing interviews and reaching your professional goals.

We prioritize referring students who demonstrate a strong commitment to learning and show consistent progress throughout the course. Please note that we are unable to assist students who lack the motivation to actively participate in their own growth and development. Your dedication and hard work are key to making the most of the opportunities we provide.

PLACEMENT TRAINING & CAREER TRANSFORMATION



Major Topic Revisions



Mock Interview



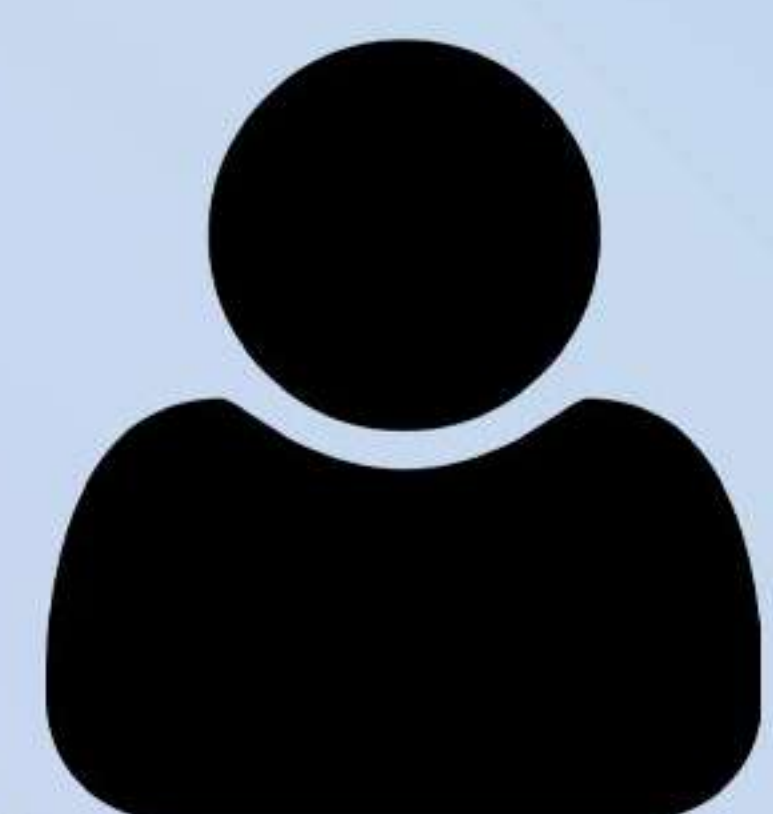
Interview Assessments



Frequently Asked Interview Questions



CV Creation



LinkedIn Profile Creation



**UPGRADE YOUR SKILLS WITH TRENDING
DIGITAL MARKETING COURSES FROM
DIGITALX MARKETERS ACADEMY**

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